

ARCHIE  
SERIES

Archie's Pal

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BY THE  
COMICS  
CODE  
AUTHORITY

12¢

PDC

JUNE

# Jughead

NO.  
97



SO YOU'VE GOT SNOW  
ON YOUR TV SCREEN! IS  
THAT ANY REASON TO  
GET EXCITED?





# HATCH YOUR OWN LIVE SEA CIRCUS



Just add water  
and you've  
got "INSTANT LIFE."

Yes, it's the living truth. In just 24-72 hours you can actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys (Exotic Saskatchewan Brine Shrimp) that are more fun than a barrel full of monkeys. Both children and adults will laugh and thrill with wonderful excitement as you watch the comic antics of these fantastic underwater buffoons. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by the tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels in the water... see the ticklish ones "scratch" each others backs. Watch them swim singly or in graceful formation creating an underwater circus.

## Watch the Miracle of Life

These genuine living sea animals commence life from seemingly inanimate powdereggs which actually remain alive for as long as EIGHT YEARS. And, these delightful pets are so tiny... only ONE HALF INCH LONG when full grown. You can raise an entire troupe in an ordinary glass jar using just tap water. It's so safe, just empty the package into a jar or fish bowl, add water and you have created "Instant life." And, best of all, you'll have a whole new brood to give as gifts or sell if you wish.



**Make Them Change to Any Color You Wish**  
We send you three colors of sea-monkeys! White, Pink and Red. With a tiny drop of vegetable food dye in their water, you can change the color of these little SEA MONKEY'S. And this dye will make their internal organs visible.

## Watch Them Obey Your Silent Commands

These marvelous sea creatures behave like a bunch of trained seals. Just darken the room and watch them follow a flashlight or candle beam forward, backward, sideways or around. Only \$1.00 plus 25c shipping charges complete

## MONEY BACK GUARANTEE

Honor House Prod. Corp., Dept. B M - 1  
Lynbrook, N. Y.

Rush me my eggs for hatching my live sea circus at once. I understand if I am not 100% delighted, I may return it for prompt refund of my purchase price!

- ☐ I enclose \$1 plus 25c shipping charges. Same Guarantee.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name \_\_\_\_\_

Address \_\_\_\_\_

# NEW BIKE MUFFLER

Looks and Sounds  
Like a Real Muffler

Only

\$1.98

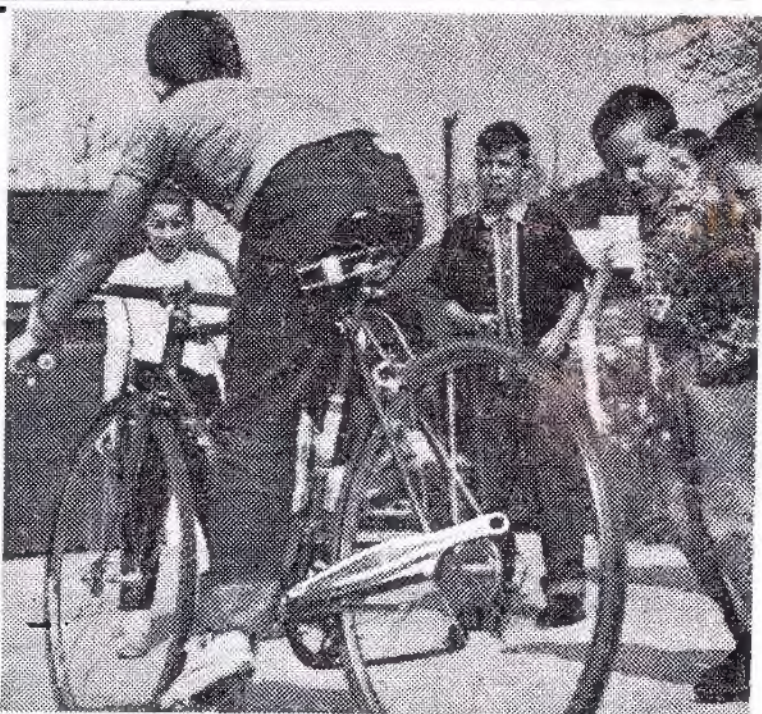
## An Exciting New Adventure in Bicycling

Gangway! Here I come! And, everybody will hear you coming as your bicycle seems to roar into life. Yes, for an exciting new adventure in bicycling you must try Mufflo! This sleek, streamlined beauty instantly converts your bike into a throbbing, powerful sounding vehicle that will bring oohs! and aahs! from all the gang, because it really looks sharp on your bike.



## Will Last Forever... Nothing to Wear Out

Mufflo fits all Bicycles, takes only moments to connect. There's nothing to rust... nothing to wear out... Mufflo lasts forever! Naturally, Mufflo does not interfere with Pedalling of your bike. It really makes a swell addition and you'll love the feeling and sound of power that it gives. Only \$1.98 plus 36c shipping charges.



## 10 Day FREE Trial

Order now! If you are not 100% delighted, then simply return Mufflo! After 10 Day Free Trial for a prompt refund of your purchase price.

## MONEY BACK GUARANTEE

Honor House Prod. Lynbrook, N. Y. - Dept. C D 30

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- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping.

Name \_\_\_\_\_

Address \_\_\_\_\_



# JUGHEAD

## CANINE CAPER

WHO'S YOUR FRIEND,  
JUGHEAD?

HIS NAME IS "PEPPER", POPS!

YOU'VE HEARD OF A SCHNAUZER?  
WELL, HE'S A SCHNEEZER!

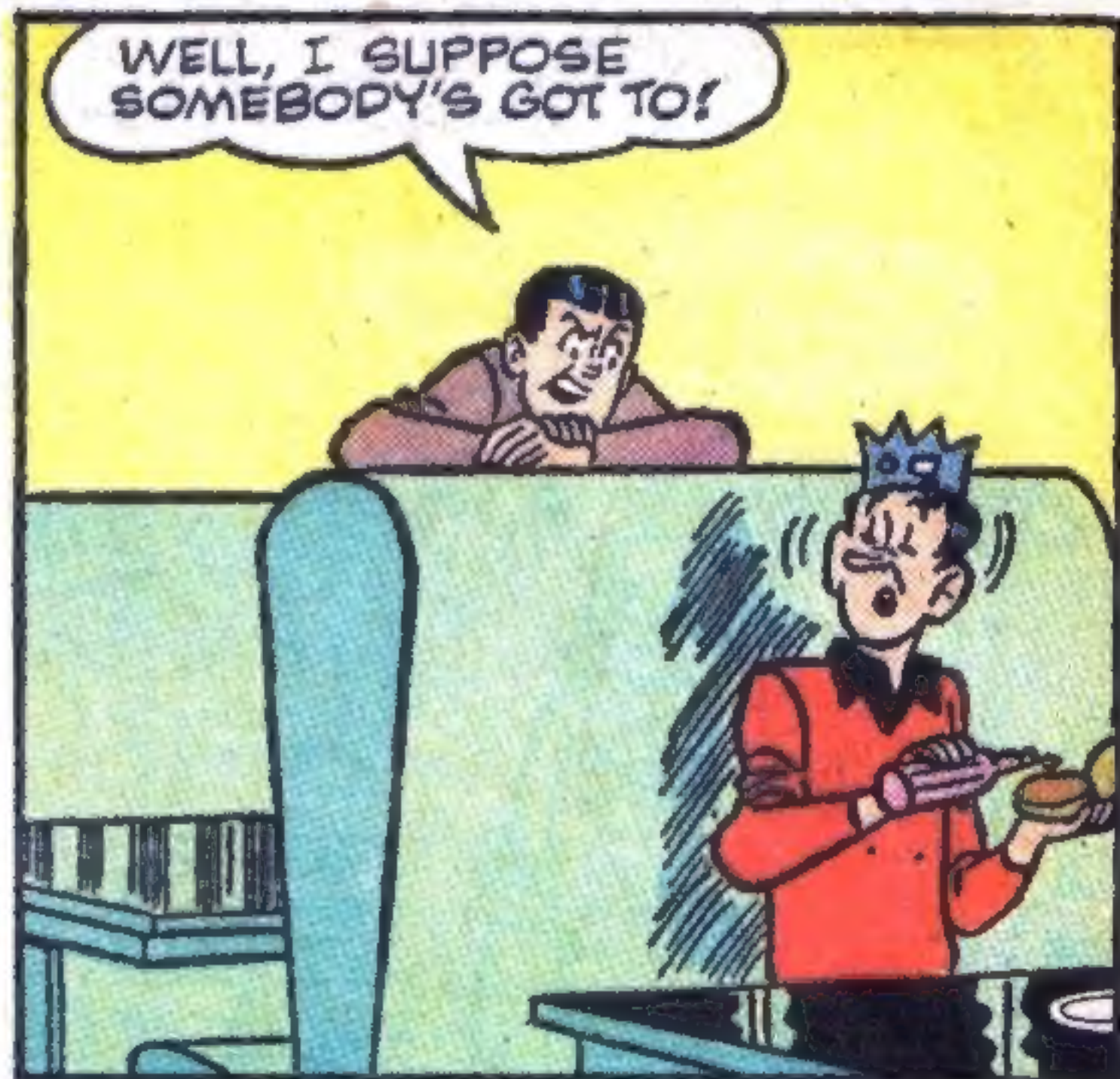
AH-CHOO!

TWO OF THE  
USUAL, POPS!

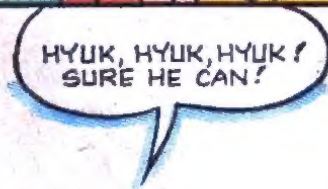
YIP!

HE SAYS HE WANTS  
HIS RARE, - AND SKIP  
THE BUN!





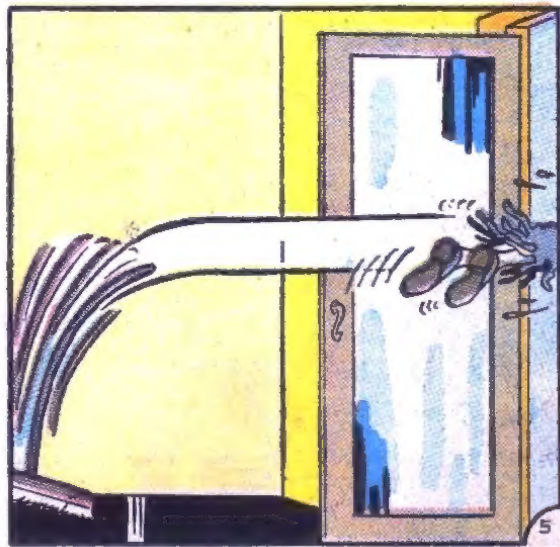
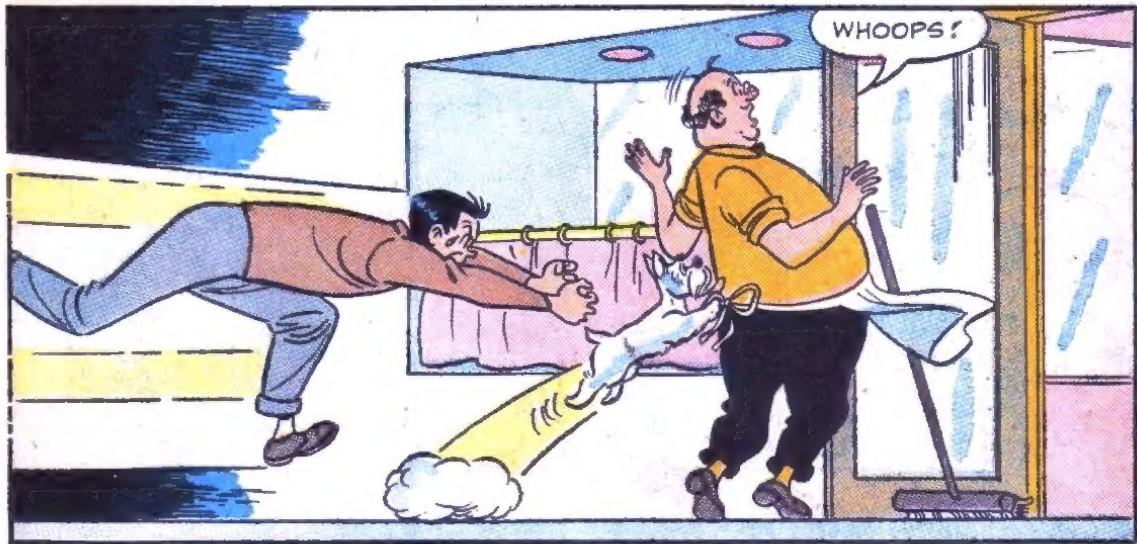
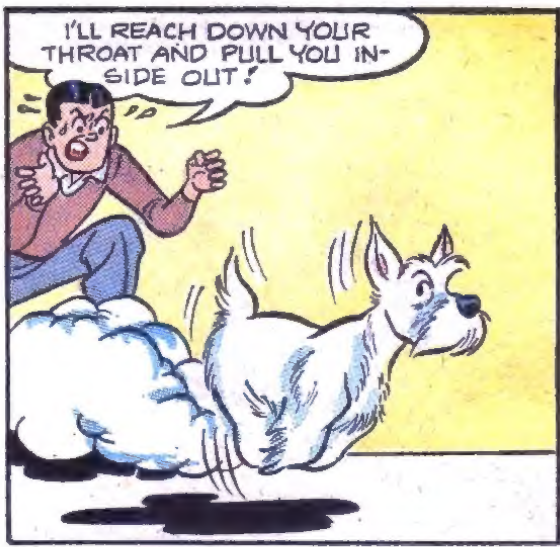




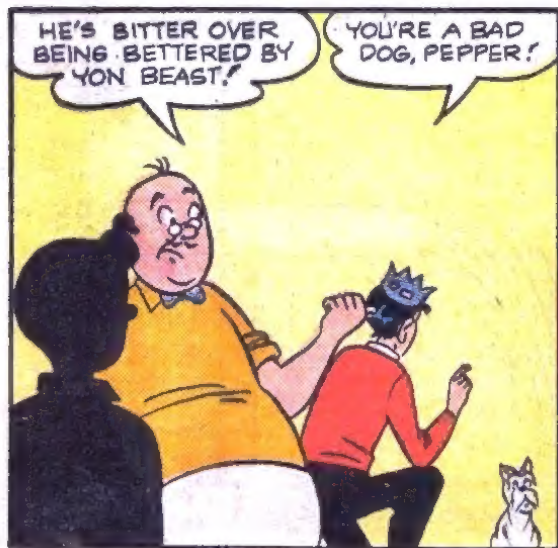
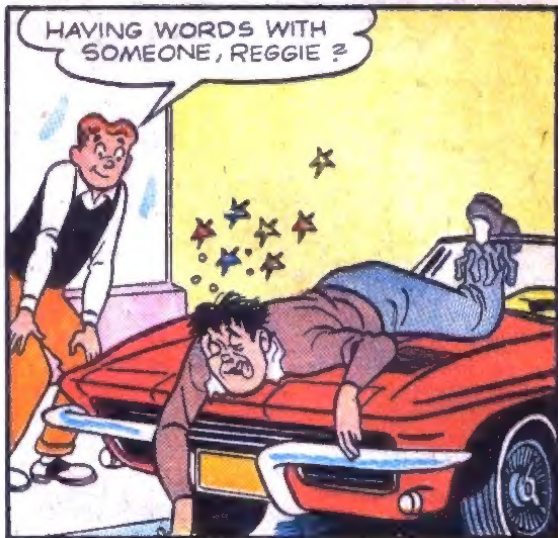
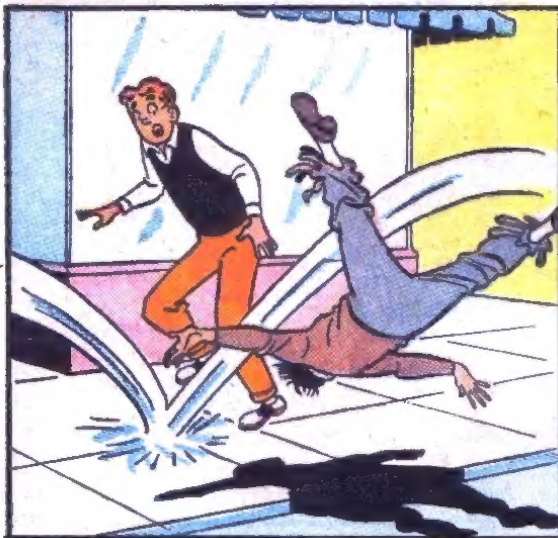














**BILLY WINS WITH BENDIX**

BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!

I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.

IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!

THAT'S NEAT, BILLY!

THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG, AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!

SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.

ME TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC

**THE BENDIX CORPORATION**  
ECLIPSE MACHINE DIVISION  
ELMIRA, NEW YORK

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PLUS Ed Sale's Special Guitarist's Book of Knowledge **WORTH \$3.00**

TOTAL VALUE ~~\$7.00~~

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Address \_\_\_\_\_

City, Zone \_\_\_\_\_ State \_\_\_\_\_





# AUNT JUGGIE'S Advice to the Lovelorn

Dear Aunt Juggie,  
My boy friend is an idiot and an oaf. Half the time he never calls me. Should I drop him? -Louella

DEAR LOUELLA:  
NO. REMEMBER THE OLD SAYING, "HALF AN OAF IS BETTER THAN NONE!"

Dear Aunt Jug—  
I am a 14 year old high school student, and I would like to grow a beard. Do you think this would be proper?  
—worried

DEAR WORRIED:  
IT ALL DEPENDS. ARE YOU A BOY OR A GIRL??

Dear Aunt J.  
How can I keep my boy friend from kissing me in the dark?  
—Anxious

DEAR ANXIOUS:  
TRY PAYING YOUR ELECTRIC BILLS...

DEAR AUNT J.  
MY BOY FRIEND IS COMING TO DINNER TOMORROW. HE HAPPENS TO BE AN ESKIMO. WHAT SHOULD I SERVE HIM?  
—SALLY T.

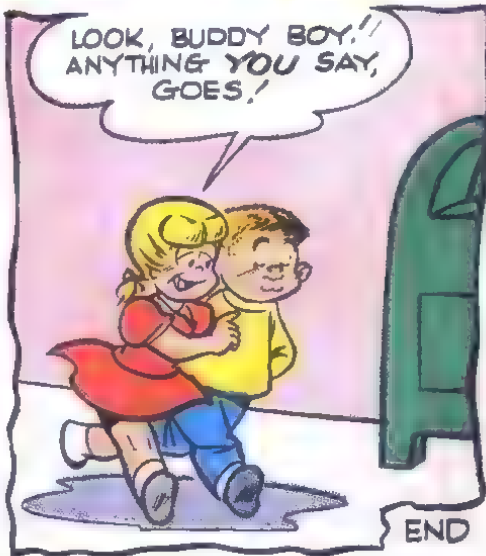
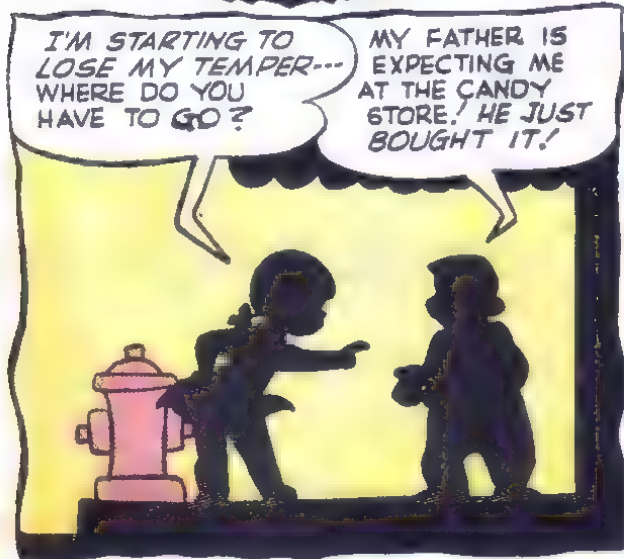
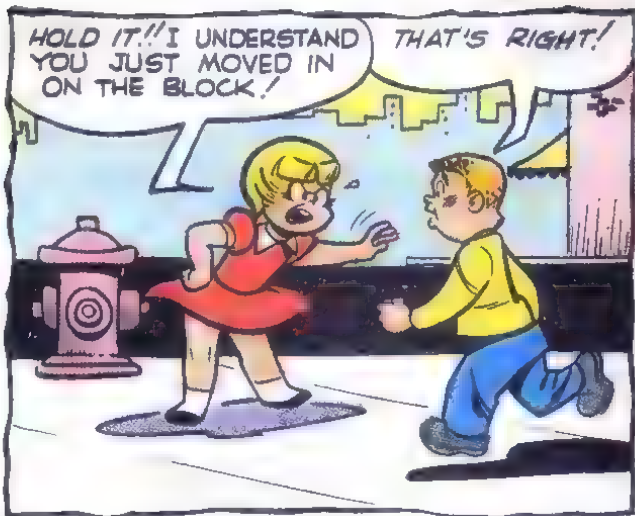
DEAR SALLY T.:  
SERVE HIM FROZEN PUDDING, FILET OF WALRUS, BAKED ALASKA, AND ORANGE ICE!

Dear Aunt Juggie,  
How much allowance will I need to take my girl out real fancy on Saturday night? -Bobby B.

DEAR BOBBY B.  
THE AMOUNT DOESN'T MATTER. YOU'RE SURE TO NEED \$4.79 MORE THAN WHATEVER YOU'VE GOT!



# LIL JINX V.I.P.

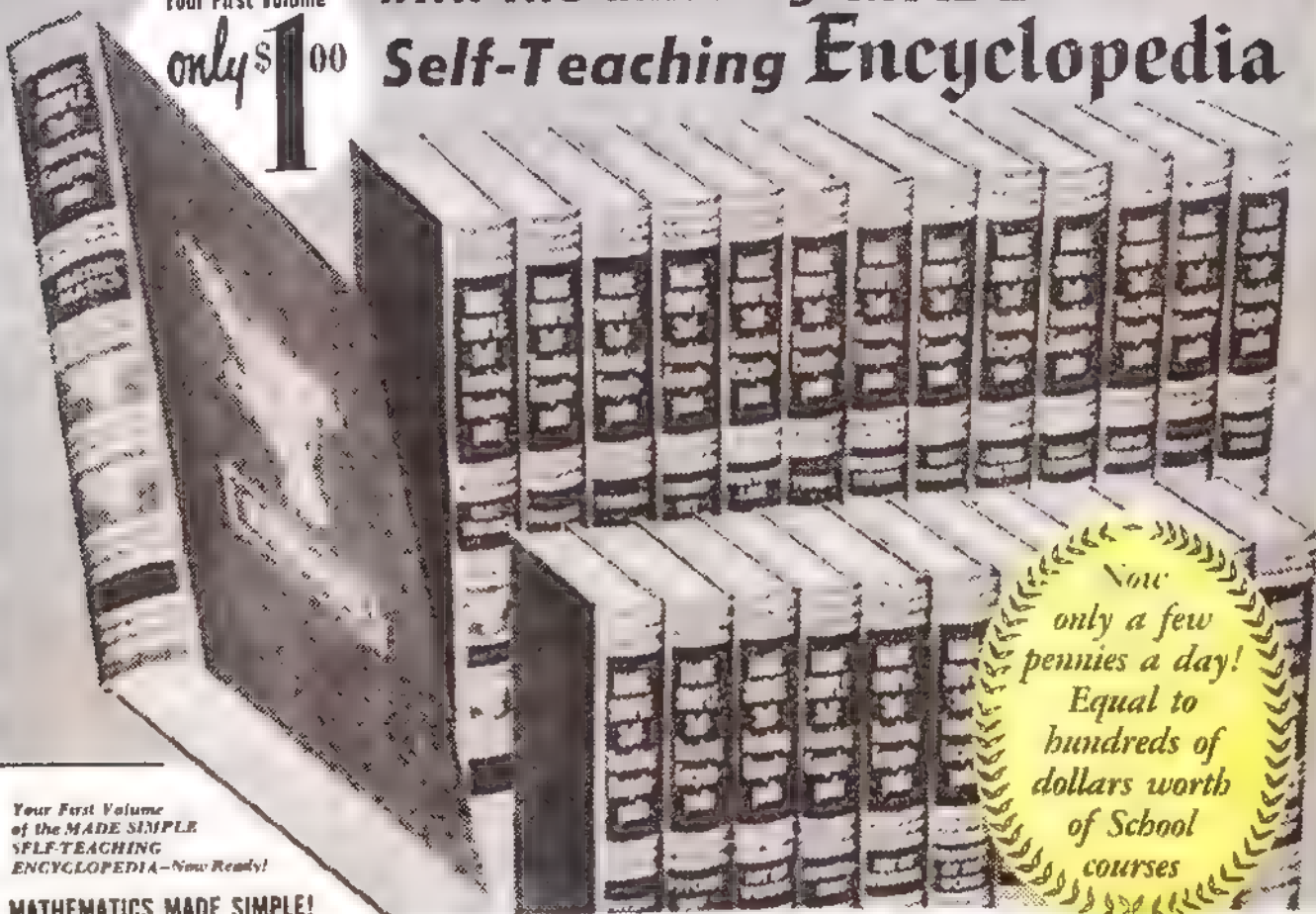




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simple principle makes airplanes fly and teaches us to make moving objects go quickly and easily. Other books give you Bernoulli's Law, molecular action and other confusing terms. By the time you got to the experiment, if there was one, you wouldn't understand it. Here you read a simple explanation, do the experiment and then learn the technical terms, so you learn naturally, without memorizing anything. This has worked for many people who thought they were more hopeless than you may think you are.

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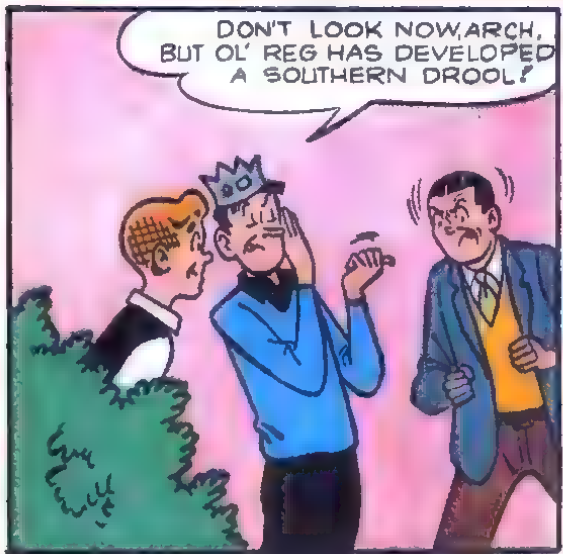
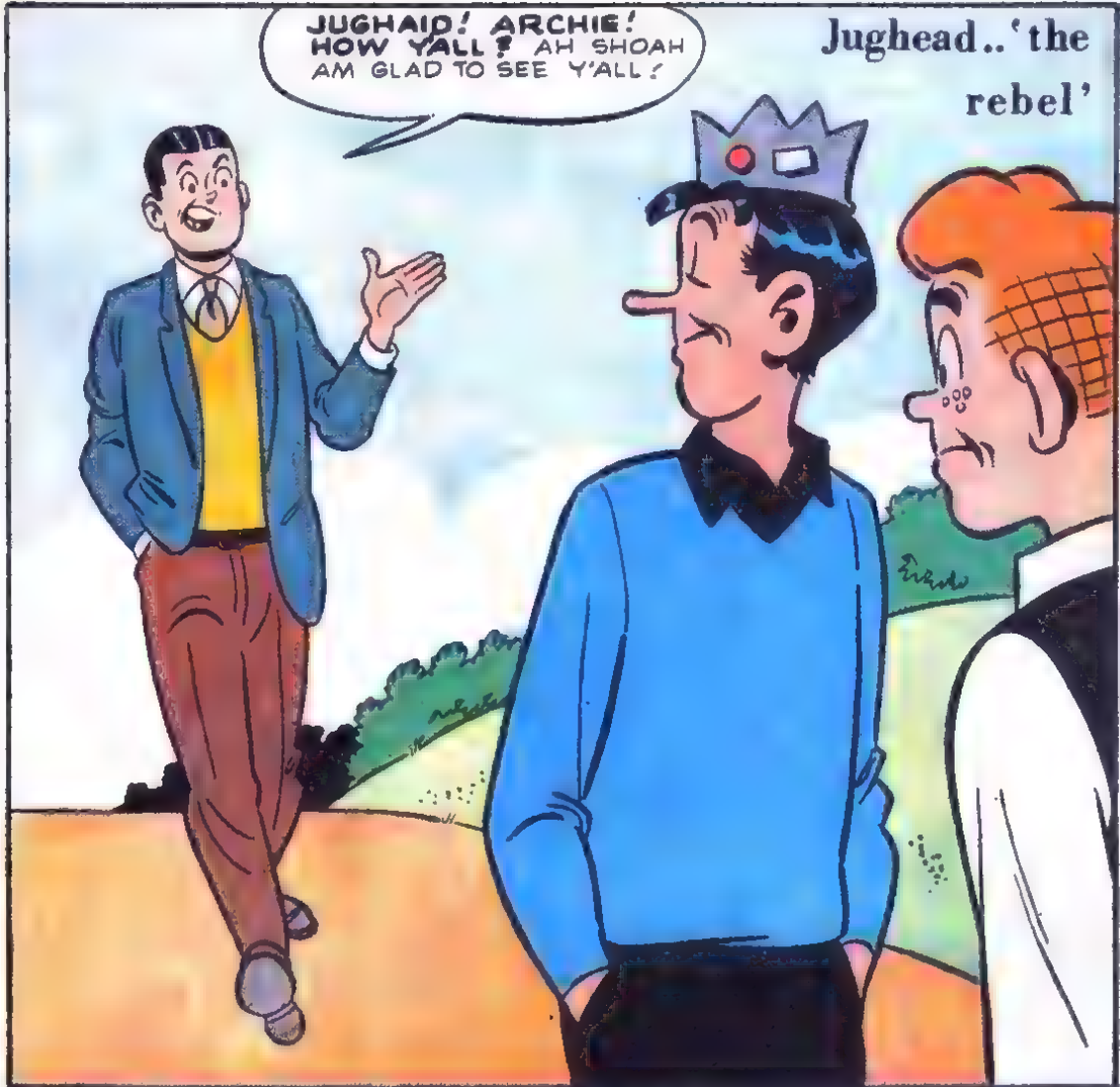
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City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Parent's Signature \_\_\_\_\_







OKAY! OKAY! SO WHERE  
WOULD **YOU** GET A SOUTH-  
ERN ACCENT?

FROM MAH  
COUSINS!

THEY CAME UP  
HEAH FROM DOWN  
HOME FOR A  
VISIT THIS WEEK!

MAH OL' MANNER  
OF SPEAKIN' JUST  
NATURALLY CAME  
RIGHT BACK!

WHAT DO YOU  
MEAN BY  
"DOWN  
HOME?"

GEE-OH-GIA!  
WHEAH AH COME  
FROM ORIGINALLY!

WELL, CORN MAH PONE!  
DID **YOU** ALL KNOW HE ALL  
WAS FROM GEE-OH-GIA?

AH SHOAH  
DIDN'T!

AH ALWAYS THOUGHT  
HE WAS STRICTLY  
FROM **HUNGER!**



BAH! WHAT KIN YOU  
EXPECT FROM  
YANKEE TRASH?



HYUK! DID  
YOU EVER  
HEAR ANY-  
THING SO  
PHONEY?

HE'S GOING TO  
BE LAUGHED  
OUT OF TOWN!



(SIGH) ISN'T IT  
WONDERFUL?

SO  
ROMANTIC!



HOLD ON GIRLS! WHAT'S  
SO WONDERFUL AND ROMANTIC?  
BESIDES ME, I MEAN!



REGGIE'S DIVINE  
SOUTHERN ACCENT!

DID YOU  
KNOW HE  
WAS BORN  
IN THE  
SOUTH?



IF ANY SOUTHERNERS  
HEAR THAT, THE SOUTH  
SHALL RISE AGAIN!

IT'S ENOUGH  
TO REVIVE THE  
CIVIL WAR!





THEY LOOK  
PEEVED!

THAT STUPID  
ACCENT OF REGGIE'S  
IS **WORKING!**

WE'VE GOT TO MAKE  
IT WORK TO HIS  
**DISADVANTAGE!**

**SURE WE  
DO! THAT'S  
WHAT WE'VE  
GOT TO DO!**

HOW?

HMM! LET  
ME GIVE THIS  
A LITTLE  
THOUGHT!

HEY! LIKE FOR  
INSTANCE WE  
BRING IN **FAT-BOY**  
THERE!

YIPE! QUIET YOU FOOL!  
DON'T EVER CALL BIG  
MOOSE **FAT!**

HE'S VERY SENSITIVE  
ABOUT HIS SIZE.

HE'LL  
**PULVERIZE**  
YOU!



YOU ARE ABSOLUTELY  
RIGHT! HE **HATES** TO BE  
REMINDED HE'S SO  
**BIG!**

SO BE  
CAREFUL!

HELLO,  
MOOSE!

HI YA, JUG! D-UH,  
HI YA, ARCH!

YOU  
LOOK  
HAPPY!

WHY  
NOT?

THEN YOU  
**HAVEN'T**  
SEEN  
REGGIE?

NO!

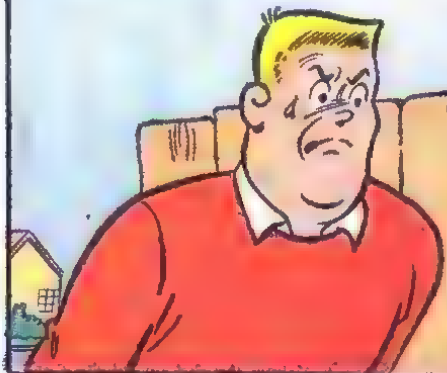
WHY SHOULD  
HE MAKE ME  
LINHAPPY?

OH, YOU KNOW OL' REG!  
HE'S IN ONE OF HIS IN-  
SULTING MOODS!

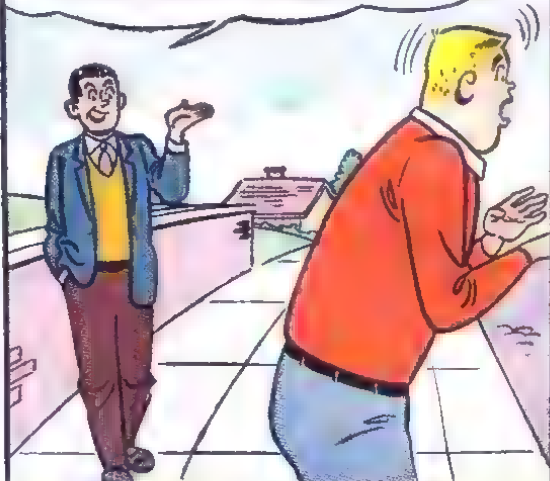
D-UH! HE WOULDN'T  
INSULT **ME!** NOBODY  
WOULD! NOBODY'S  
GOT THE NERVE!



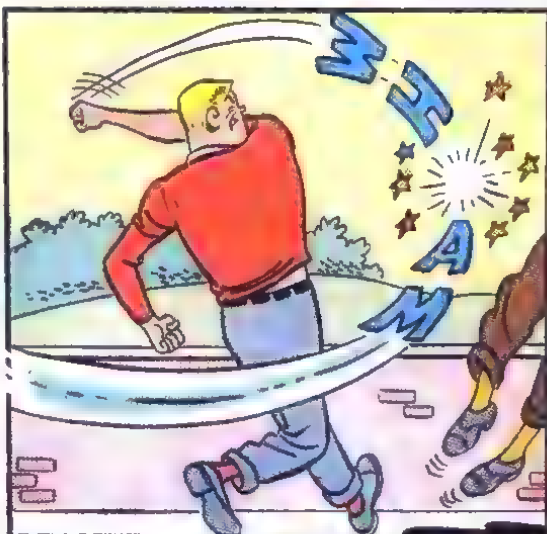
IT'S 'CAUSE I'M SUCH A BIG  
GUY! I HATE BEIN' BIGGER  
THAN EVERYBODY ELSE!



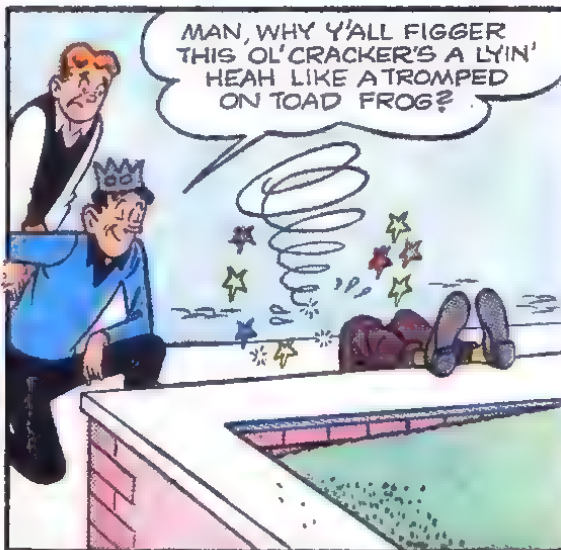
WELL, IF IT ISN'T GOOD  
OL' MOOSIE! HI Y'ALL, MOOSE?



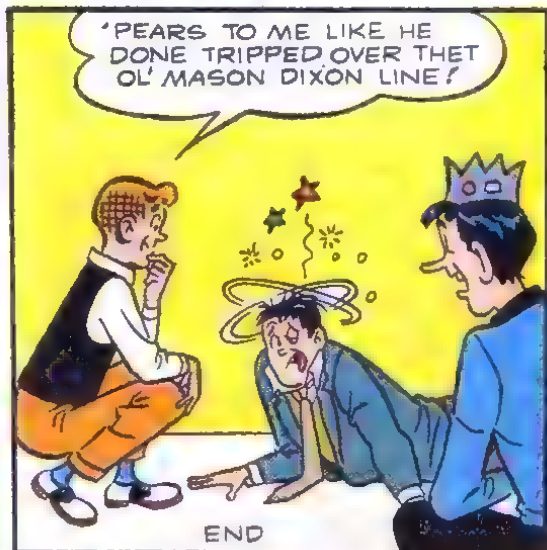
"ALL?" ARE YOU INCINERATIN'  
THAT I'M BIG ENOUGH TUH BE  
A CROWD?



MAN, WHY Y'ALL FIGGER  
THIS OL' CRACKER'S A LYIN'  
HEAH LIKE A TROMPED  
ON TOAD FROG?



'PEARS TO ME LIKE HE  
DONE TRIPPED OVER THET  
OL' MASON DIXON LINE!

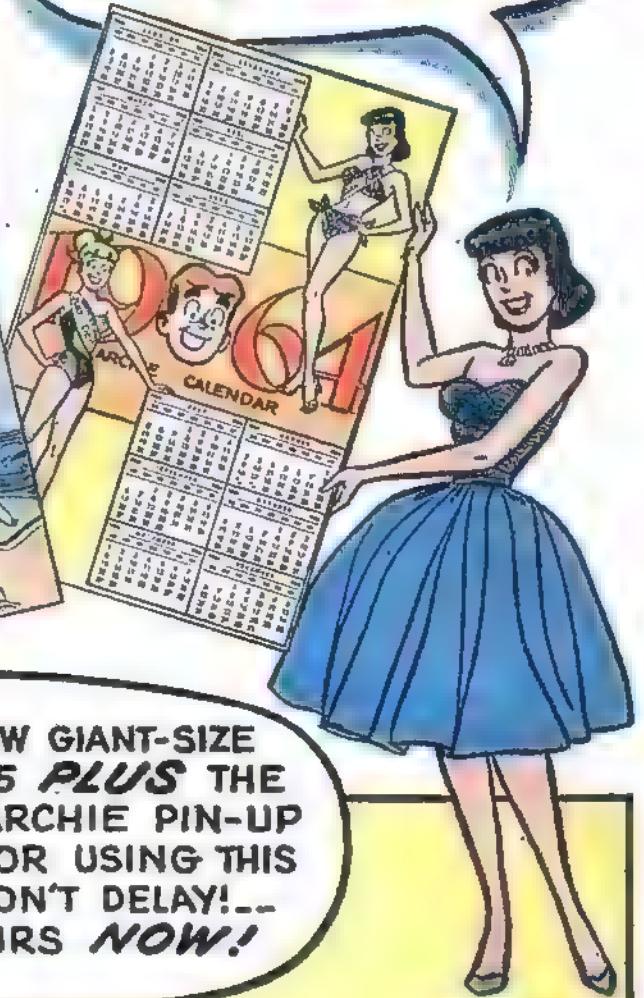


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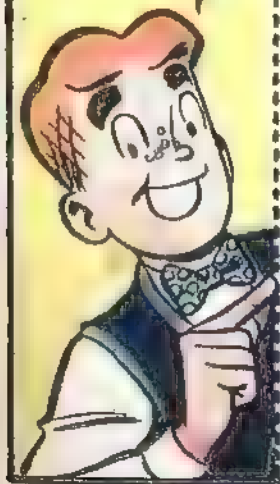


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THIS!**

**GET THIS  
FREE!**



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CALENDAR JUST FOR USING THIS  
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NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

**PLEASE  
NOTE!**

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PUBLICATION  
OFFER!...THE  
ANNUAL AND  
CALENDAR ARE  
MAILED SEPA-  
RATELY...YOU  
WILL RECEIVE  
EACH ONE AS  
SOON AS IT  
IS READY FOR  
MAILING...BE  
PATIENT!**



# Jughead

## DOUBLE AGENT

JUGHEAD! ARCHIE WAS OUT SATURDAY NIGHT, BUT NOT WITH EITHER OF US!

WHERE WAS HE AND WHAT DID HE DO?

WHAT DO YOU THINK I AM? A STOOL PIGEON? A FINK?

OF COURSE! WHY DO YOU THINK WE CAME TO YOU FIRST?



ARCHIE IS MY GOOD BUDDY!  
I COULDN'T SQUEAL ON HIM!



WE'RE PAYING THE USUAL  
FEE FOR THE INFORMATION!



OUT OF MY WAY,  
GIRL! I'VE GOT  
**WORK** TO DO!

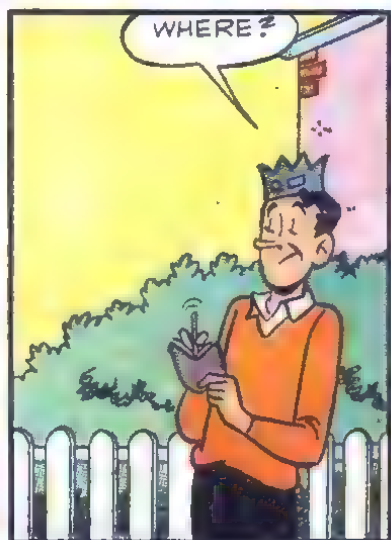


YOU WERE **OUT**  
SATURDAY NIGHT!

YES, I  
WAS!

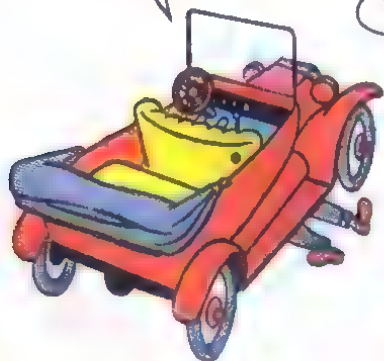


WHERE?

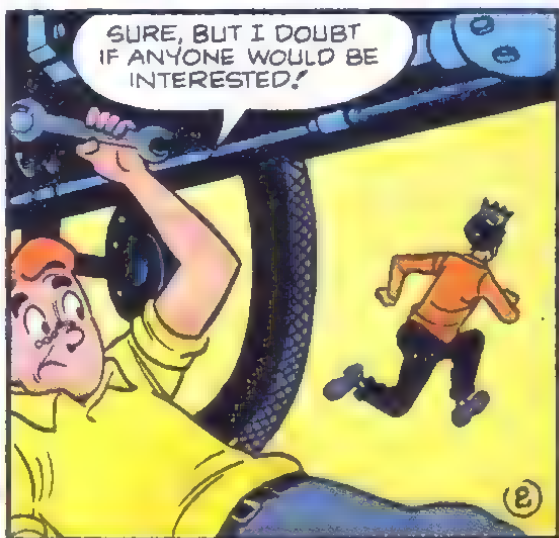


I HAD TO GO TO A  
FAMILY PARTY AT MY  
UNCLE'S!

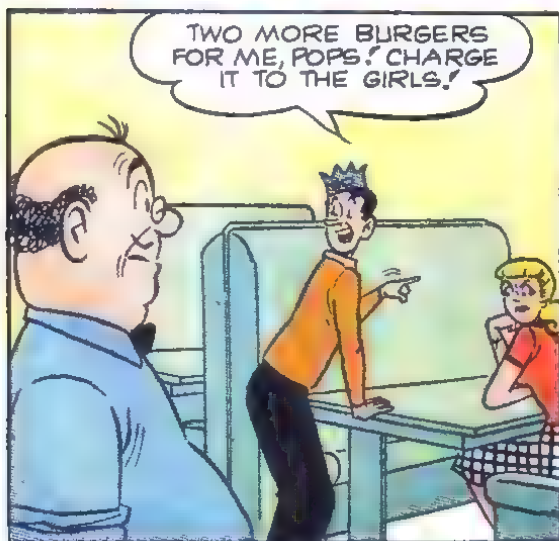
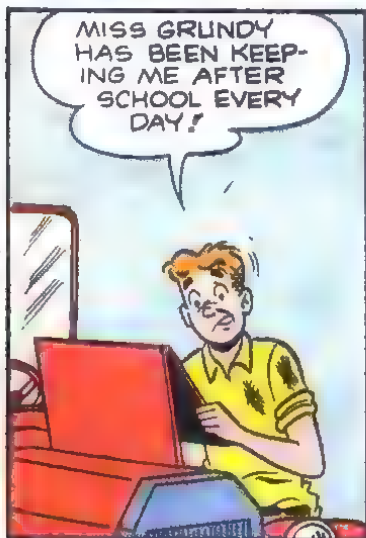
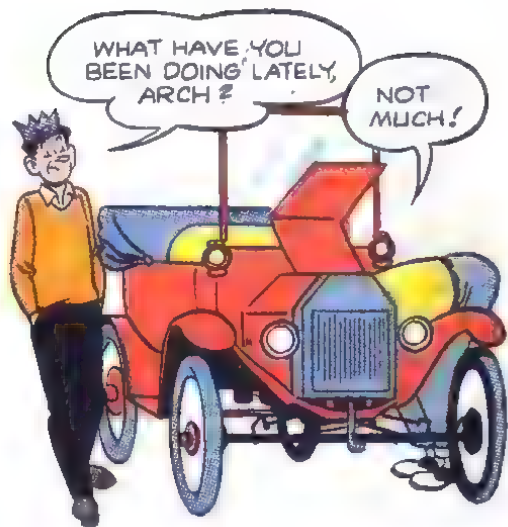
MAY I  
QUOTE  
YOU?



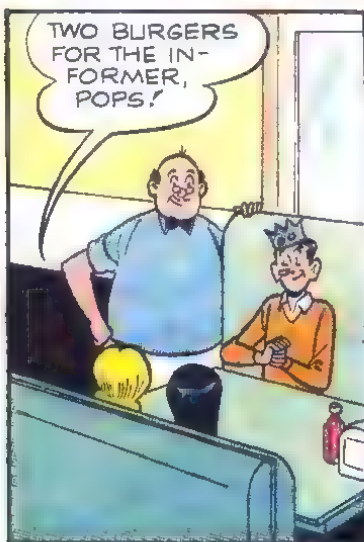
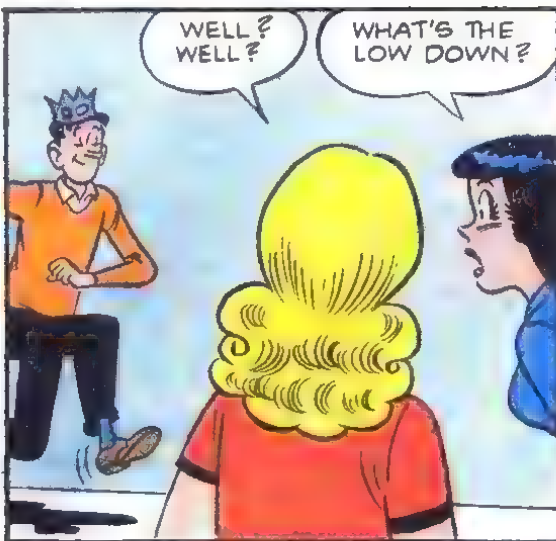
SURE, BUT I DOUBT  
IF ANYONE WOULD BE  
INTERESTED!







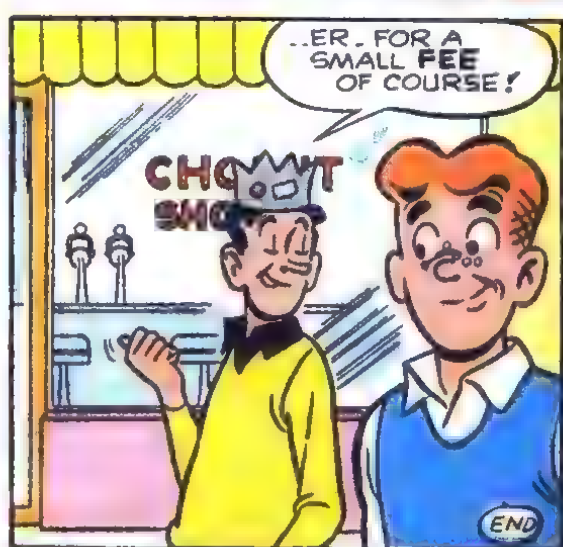
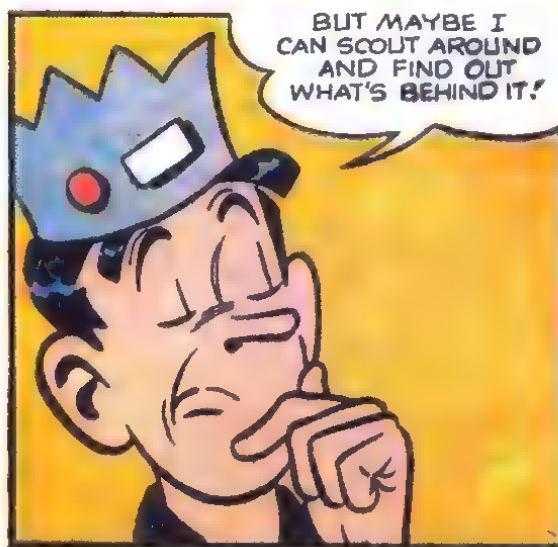
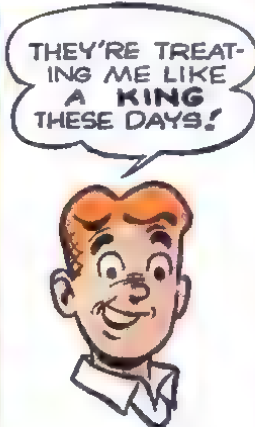








NEXT WEEK...





# GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!



Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

YES, you can do it so EASILY and quickly you'll be amazed. And it does not take special talents or long months of study. The first day you receive this miracle GUIDE TO HYPNOTISM you'll be able to perform wonders that will astound everyone. It's that SIMPLE... WHEN YOU KNOW HOW.

Imagine the power of a simple SAFE YOUR POWER OVER OTHERS. You'll be able to make people sleep, stop pain, stop smoking, lose weight, and much more. You'll be able to make people do anything you want them to. This is the power of Hypnotism. It's the power of a simple SAFE YOUR POWER OVER OTHERS.



## 25 MIRACLE LESSONS

- HOW TO HYPNOTIZE  
New Simple Technique
- HOW TO AWAKEN SUBJECT
- THE POST-HYPNOTIC SUGGESTION  
How to make others do your bidding after they are awakened, hypnotizing by telephone.
- HOW TO GAIN MAGNETIC NEW PERSONALITY
- MESMERISM  
Quick techniques for hypnotizing.
- MAGNETIC HEALING  
How to stop pain, such surgery is performed by Hypnotism
- HOW TO HYPNOTIZE FOR MONEY
- CURING BAD HABITS  
Laid sleeping habits, loss weight
- POWER OF SUGGESTION
- HYPNOTIZE YOURSELF
- MAGNETIC INFLUENCE  
Control others.
- HYPNOTIZING CROWDS
- HOW TO ENTERTAIN
- MIND READING
- HYPNOTISM IN BUSINESS  
and much, much more is covered!

## SIMPLE SECRETS REVEALED AT LAST

For years the knowledge of how to produce Hypnotic sleep has been so well guarded that only a few have mastered it. But now the veil is torn. Secrets have been lifted and the innermost SECRETS and techniques revealed to the first time student. That is, Hypnotism is a simple fact that anyone can learn. Once you know these secrets and methods you can bring about true strange and wonderful control that has been used by doctors, psychiatrists and even magicians in the past. Yes, look at remarkable phenomena will be yours to use for personal self-development and countless other benefits.

## YOU CAN PERFORM ANY HYPNOTIC FEAT!

First, you must understand that what another person does with Hypnotism, you can also do. There isn't anything anyone has ever done with this art that you cannot do! YOU can make people cry, laugh, shout, stop smoking, recall childhood memories, act like an infant, make water taste like vinegar, get folks to sing, dance, do a 1001 things they would never do when not UNDER YOUR POWER. And the most amazing thing of all is --- HOW EASY IT IS TO DO!

## SO EASY TO MASTER!

Here at last is the most perfect, simple and easily-learned course on Hypnotism ever written. In three short, simple chapters you learn the hidden secrets of Hypnotism and how to work this scientific miracle. No jargon, technical, mumbo-jumbo, etc.

And that's all! The entire 25-lesson Guide to Hypnotism is written in plain, SIMPLE language that anyone can understand. After the third lesson you are able to begin performing countless techniques and powers easily explained in the next 22 lessons. You'll learn how to cure bad habits in yourself and others, how to BUILD PERSONAL MAGNETISM, how to SLEEP without drugs, how to STOP PAIN, stop smoking, BUILD WILL POWER, LOSE WEIGHT, and MOVE YOUR BODY. And you'll learn how to MAKE MONEY with your new power by entertaining at parties, clubs, meetings, etc. Try this knowledge will give you the SECRETS of CONFIDENCE and POWER make any you have ever known.

## ACT, FEEL AND BE A NEW PERSON!

How often have you wished that you could EXERT a MAGNETIC POWER and INFLUENCE OVER OTHERS? Get people to respond to your every command, win respect, admiration and envy from both men and women? Well, DREAM NO LONGER. It's all possible with the secrets, magic, and power of Hypnotism. You can only be a NEW PERSON OVER OTHERS and also yourself. You can BUILD A STRONG, MAGNETIC PERSONALITY. You can make people do anything you want them to. This is the power of Hypnotism. It's the power of a simple SAFE YOUR POWER OVER OTHERS.

## 25 Fact-Packed LESSONS TELL ALL!

Never before has such a Complete and authentic course on Hypnotism been available at such a low price. Doctors and students have PAID hundreds of DOLLARS for personal instruction in Hypnotism, with out results as good as this can be had. HUNDREDS OF DOLLARS to the user over the years. Yet, due to printing economies, large press runs and also by the elimination of correspondence costs, the complete 25-Lesson Guide TO HYPNOTISM is yours for only \$1.98. Yes, only \$1.98 for the COMPLETE COURSE bound in book form. Certainly a tiny investment for so much!

## USE FOR 30 DAYS WITHOUT OBLIGATION!

PROVE to Yourself that YOU CAN HYPNOTIZE ANYONE! Order the 25-Lesson Guide to Hypnotism today and put it to the test the very next evening. The first three chapters are the SECRETS of Hypnotism and the 22 chapters that follow introduce you to many new WONDERS of this miraculous art. For the next 30 days, as our guest, perform the WONDERS of Hypnotism among your friends, at home and at work. If you don't feel it's the GREAT VALUE you have ever received for \$1.98--we don't want you to keep it. Just mail it back and the small payment you sent will be PROMPTLY refunded--no questions asked. You have nothing to lose -- amazing new POWERS TO GAIN! So order now!

## CHECK HERE HYPNOTIC POWERS YOU WANT!

- ☐ INFLUENCE OTHERS
- ☐ SELF-HYPNOSIS
- ☐ CURE BAD HABITS
- ☐ LOSE WEIGHT
- ☐ STOP SMOKING
- ☐ PERFORM STUNTS, TRICKS
- ☐ DO MIND READING
- ☐ GAIN MAGNETIC PERSONALITY
- ☐ RELIEVE TENSION
- ☐ MAKE MONEY



## MAIL NO-RISK FREE TRIAL COUPON!

Palmer-Jones Publishers, Dept. 29  
383 Market Street, Newark, New Jersey

YES, Send me for 30 day HOME TRIAL the complete 25-Lesson GUIDE TO HYPNOTISM.

☐ I enclose \$1.98 -- payment in full -- which will be refunded to me if I am not 100% delighted.

Name

Address

City  Zone  State

☐ I agree that I will not use this power for other than proper use.



**ALL THE  
NEWS  
THAT FITS  
WE PRINT**

# Archie Club News

**SEND IN  
YOUR REPORTS  
AND WIN  
CASH PRIZES**

**MEMBERSHIP—FIFTEEN CENTS**

**W**E would like to thank all the readers who sent in their letters on "Why My Bike is Important to Me."

All of the letters received were excellent and the twelve winners can be proud that their letters were chosen.

The twelve winners are:

**JAMES HOUGHTON**  
225 Taft Street  
Fairfield, Calif.

**MICHAEL GOLDBLATT**  
2901 W. Lunt Avenue  
Chicago 45, Illinois

**JOHN L. GLAZE**  
149 E. North Street  
Hillsboro, Ohio

**JOHN B. WEST**  
25 Ingleside Avenue  
White Sulphur Springs, W. Va.

**RICHARD BERNSTEIN**  
505 Waukesha Avenue  
Norfolk 9, Virginia

**EDDY ALGER**  
16 Bodell Avenue  
Providence 9, R. I.

**PENNY SPAN**  
1924 E. Henshaw Road  
Phoenix 34, Arizona

**HELEN ANN BURTON**  
1013 Eighth Avenue  
Albany, Georgia

**NANCI NEWMAN**  
7708 Park Avenue  
North Bergen, N. J.

**PATRICIA KIRKSEY**  
11 Broadmoor Circle  
La Marque, Texas

**CAROLYN REID**  
120 Manhattan Avenue  
Brooklyn 8, New York

**IRIS BARNES**  
20499 Marlowe  
Detroit 35, Michigan

## MEMORANDUM

TO: Club Members

FROM: Archie Andrews

Dear Club Members:

I am sure that all of you, from time to time, watch television and I am sure you will be interested to know that there is a possibility that you may be seeing Archie and his friends and family on television in the next few months.

An "Archie Pilot Film" is now being made in Hollywood. When it is finished it will be shown to various sponsors and if one of the sponsors likes and buys the show, it will go on television.

Wayne Adams, the member of the cast who plays Reggie, wrote me a letter recently because he and the other boys and girls in the cast were anxious to join the Archie Club and become members just like you are.

I am printing his letter because I thought it might be of interest to you and perhaps some of you would like to write to him and ask him how it feels to be an actor in television and how much he enjoys playing Reggie and also ask him to tell you something about the other boys and girls in the cast who play Archie and Betty and Veronica, etc.

I am sure that he would be happy to hear from you and you might have a lot of fun corresponding with Wayne Adams.

Sincerely,

ARCHIE COMIC PUBLICATIONS, INC.

Archie Andrews



Dear Sir:

My name is Wayne Adams and I am currently playing the role of "Reggie" in the Archie Pilot now being filmed at Columbia Studios (Screen Gems).

I think the other members of the cast and some of the production people would enjoy some of the "Archie" club buttons and whatever else the Archie Club has to offer.

The pilot is almost done and all of us are hoping that it sells. Meanwhile, Archie (John Simpson), Betty (Cheryl Holdridge), Veronica (Miki Jamison), Reggie (Wayne Adams), Jughead (Jerry Brite), Director (Gene Nelson), Casting (Phil Rogers) & (Mildride Gusse) are waiting for our press cards, buttons, calenders etc.

Enclosed is one dollar, please send as much material as you can.

Sincerely,

Wayne Adams

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,

**Archie Club**  
THIS IS TO CERTIFY THAT

SIGNATURE OF MEMBER  
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

*Archie Andrews*  
PRESIDENT

**P  
R  
E  
S  
S**

not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressey OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.



Every member gets this official press card and beautiful 4 color button

**ARCHIE CLUB:**

241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME \_\_\_\_\_ AGE \_\_\_\_\_

(PLEASE PRINT PLAINLY)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



# RECORD YOUR VOICE AT HOME

ONLY  
\$6.98

FUN FOR  
THE WHOLE  
FAMILY



## Make Your Own Records Anywhere!

Now you can cut your own records at home. Sing, tell jokes, record conversations, take off your favorite music and it's all ready to play back instantly. Baby's first words, famous speeches, top shows and so much more can all be captured by you forever. Not a hi-fi or a fancy tape recorder, but you will find hundreds of exciting, practical uses for this durable, simple, easy-to-use instrument. And, think how much fun you can have with this wonderful recorder at parties, gatherings and wherever you and your family and friends get together.

## Makes Actual Non-Eraseable Records

You receive complete equipment for recording, including: recording arm and head, microphone, tracking disc, cutting needles, and a supply of blank records, to attach to your own phonograph, and you're all set to record what you like and when you like. Takes only 30 seconds to set in place and so simple any child can use it. Perfect for making a record to mail to a loved one who hasn't heard baby or the kids in a while. Records at 33 1/2, 45, or 78 R.P.M.'s. (Some phonographs with automatic cut-off may require some adjustment for playing back these records.)

### FEATURES:

- Handy Portable Carrying Case
- Cuts Actual Records
- Records at 33 1/2, 45, or 78
- Sing, Tell Jokes, Record

## 10 DAY FREE TRIAL

Don't delay! Order now! Use this exciting recorder for parties, gatherings, recording sessions and just plain fun for 10 full days. Test it in your own home, and if you're not 100% delighted, simply return for prompt refund of the full purchase price. Only \$6.98 plus 45¢ shipping charges.

## MONEY BACK GUARANTEE

Honor House Products Corp., Dept. RL 50  
Lynbrook, New York

Rush my Voice Recorder at once. If I am not 100% delighted after 10 day free trial, I may return the merchandise for prompt refund of full purchase price.

- ☐ I enclose \$6.98 plus 45¢ shipping charges.  
☐ Send C.O.D. I will pay postman on delivery plus shipping charges.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## PARACHUTE — \$2.95

(22 Ft. Cir.)



Air Force surplus 'chutes 22 ft. cir. used to drop emergency supplies—Type G4—International orange color. Complete with rayon shroud lines. The cloth alone is worth more than the price of the 'chute! Use them for dozens of things—covers, drag-chutes, kites, shelters, etc. Only \$2.95 each, plus 35¢ Pp & Hdlg.

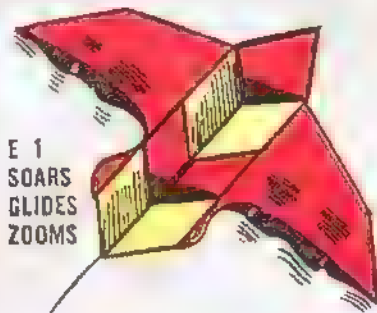
## SILENT DOG WHISTLE

ONLY YOUR DOG  
CAN HEAR IT!  
HUMANS  
CAN'T



\$1

This whistle calls your dog instantly. No hears it for terrific distances, but human ears can't. Ideal trainer—brings dog the minute you call.



E 1  
SOARS  
GLIDES  
ZOOMS

## SPACE-BIRD

NEW! IT'S A BIRD  
—IT'S A PLANE.

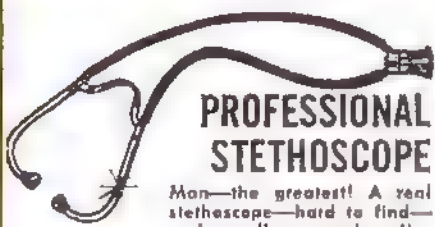
3 Dimensional Aeronautical Kite Climbs—Zooms—Glides. A Terrific Flyer in All Weather—No Tail—No Running. Made of Tear-Proof Acetate. Wings Flutter in Continuous Bird-Like Action! 48 inch Wing-Spread; 33 inches long. Complete with 250 ft. of Cord. This Fabulous Flyer only \$3.98

## KANGAROO SHOES



You'll jump like an astronaut on the moon! Steel springs zoom you off the ground—and the harder you hit, the higher you go! Fit over your shoes—any size, 6 to 12. Leap and bound whenever you want to go!

\$3.98



## PROFESSIONAL STETHOSCOPE

Man—the greatest! A real stethoscope—hard to find—and usually expensive. Use it to hear heart-beats; learn rudiments of respiratory system. The real thing—and cheaper than a toy! A terrific bargain at only—

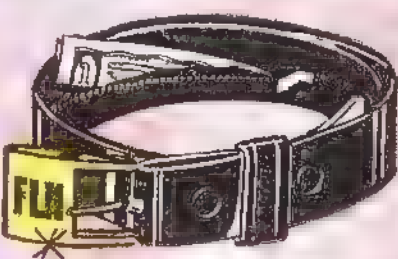
\$2.95

## SECRET ZIPPER MONEY BELT

With Your Initials on Buckle

Genuine leather belt has secret zipper pocket. Keeps things you want to hide safe from prying eyes. Black leather with silvery-rhodium buckle on which we engrave your initials. Waist size, 26" to 44". Print size and initials when ordering. Only—

\$2.98



EMPIRE MDSG. CO. Dept. AC-5  
140 Marbledale Rd., Tuckahoe, N.Y.

Rush me the items checked below. Enclosed is \$ (Sorry, no COD). Your money back if not completely satisfied.

- ☐ Parachute ☐ Dog Whistle  
☐ Kangaroo Shoes ☐ Stethoscope  
☐ Space-Bird ☐ Secret Belt

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

EMPIRE MDSG. CO., Dept AC-5, TUCKAHOE, NEW YORK





ARCHIE! DO YOU  
SEE WHAT I SEE?  
OR AM I SEEING  
THINGS?

I SEE IT,  
BUT I DON'T  
BELIEVE IT!

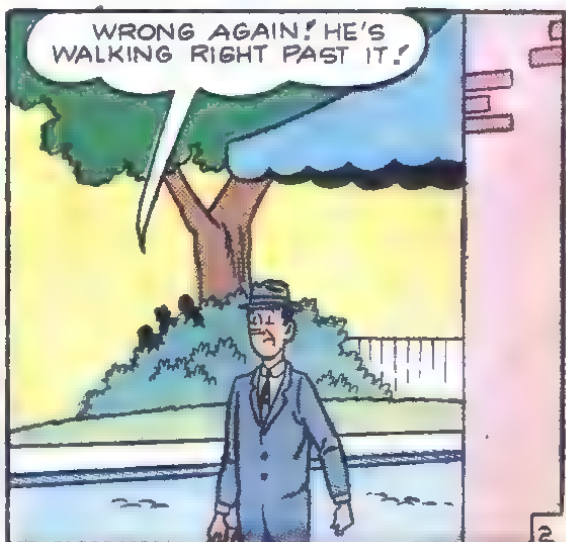
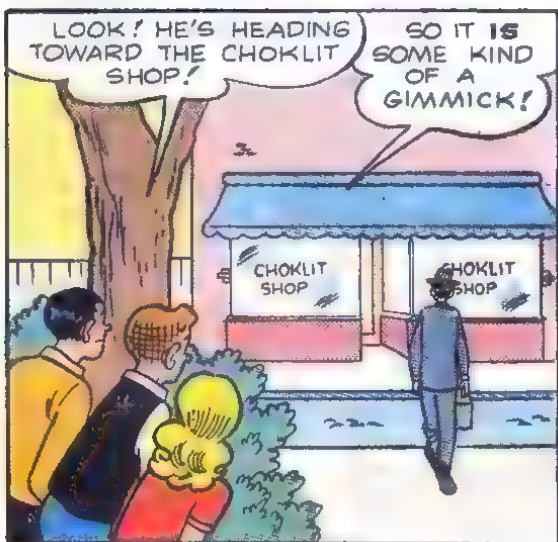
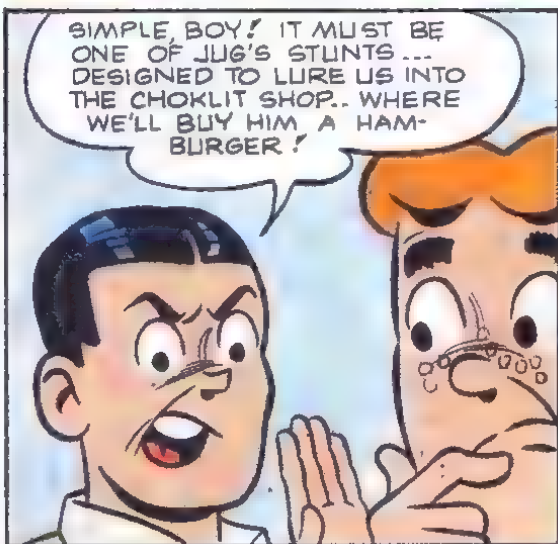
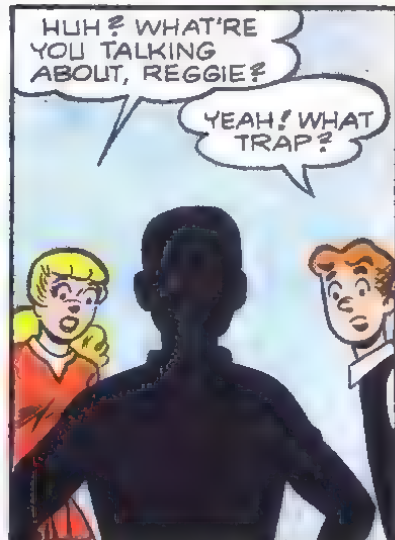
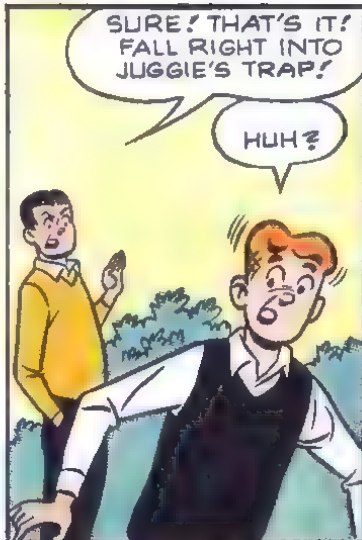
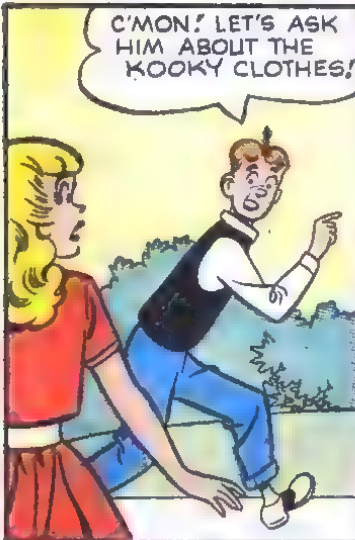
IT'S JUGHEAD!  
DRESSED LIKE  
A HIGHBROW  
MADISON AVENUE  
EXECUTIVE!



# Jughead

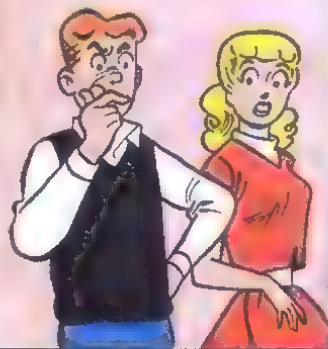
"clothes harmony"



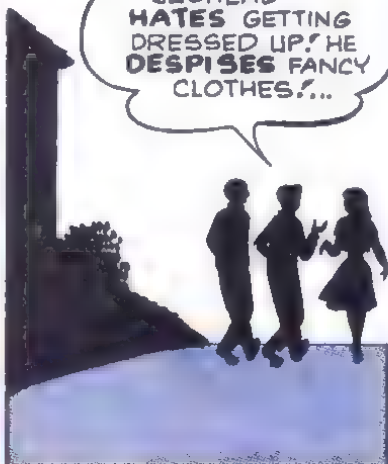




WELL, IF JUG'S FANCY CLOTHES AREN'T PART OF A MEAL DEAL, THEN THERE'S ONLY ONE EXPLANATION!



JUGHEAD HATES GETTING DRESSED UP. HE DESPISES FANCY CLOTHES!...

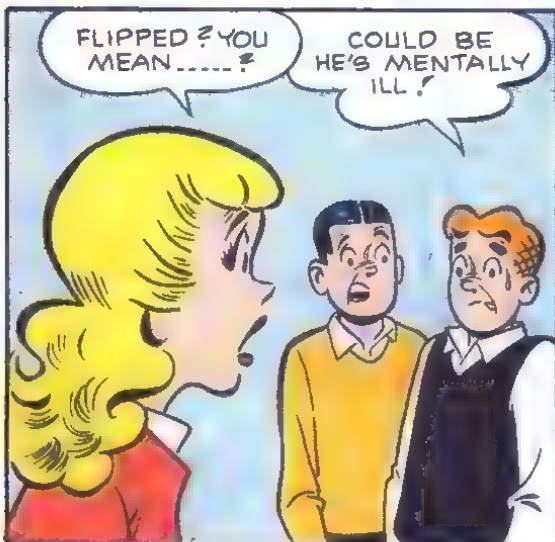


...SO... HE MUST HAVE FLIPPED!



FLIPPED? YOU MEAN.....?

COULD BE HE'S MENTALLY ILL!



GOSH, M-MAYBE ARCHIE'S RIGHT!

YES! WHY ELSE WOULD JUGGIE DRESS UP LIKE A TYCOON!

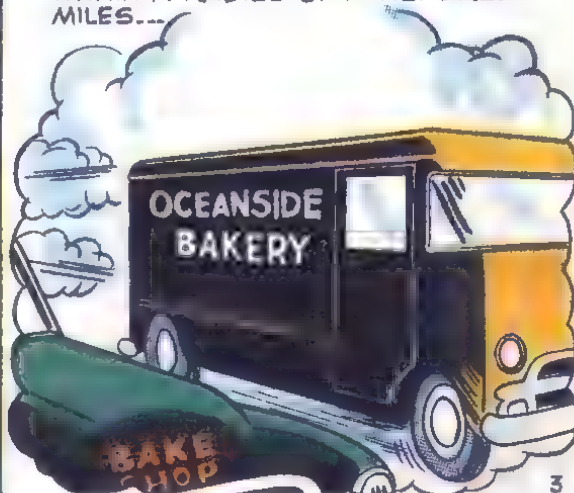


I HOPE IT'S NOT SERIOUS! RIVERDALE WOULDN'T BE THE SAME WITHOUT JUG!

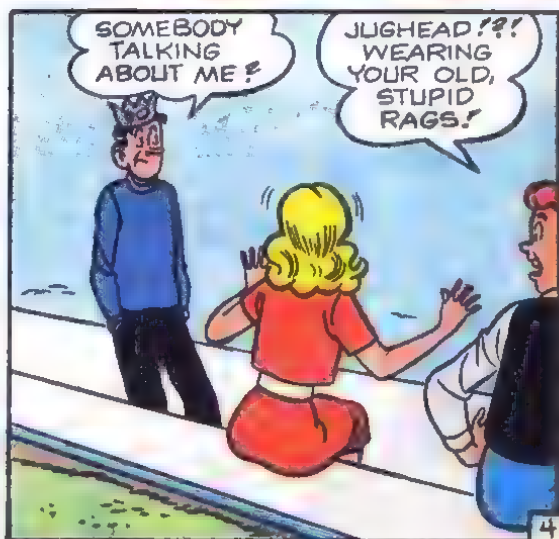
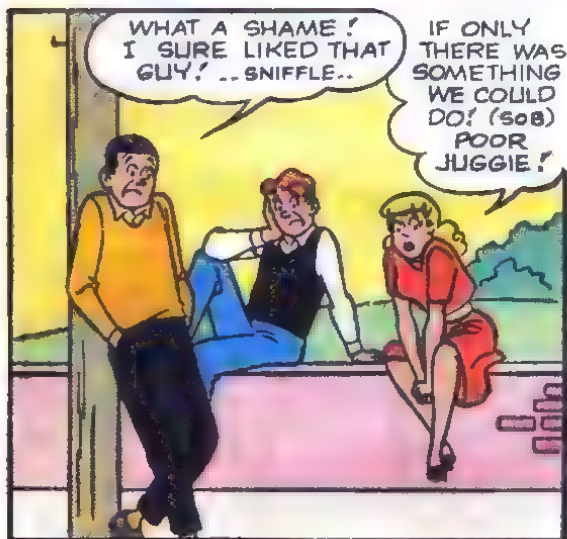
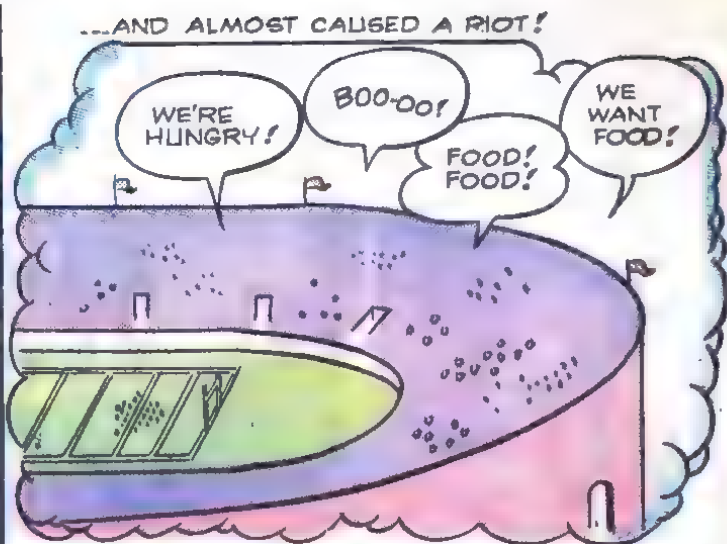
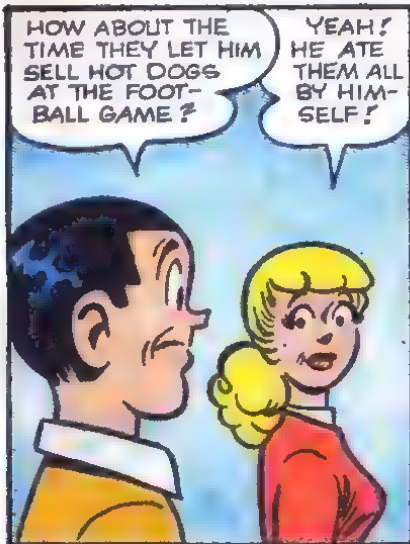
REMEMBER THE TIME HE AND MOOSE HAD A PIE-EATING CONTEST?



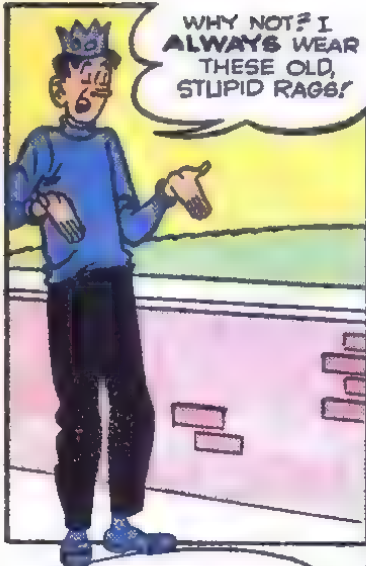
THEY CLEANED OUT EVERY BAKERY WITHIN A RADIUS OF A HUNDRED MILES...







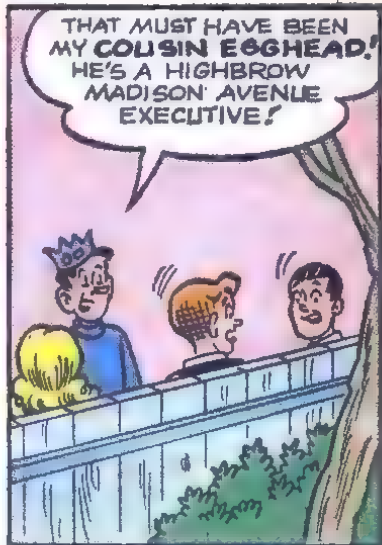




WHY NOT? I ALWAYS WEAR THESE OLD, STUPID RAGS!



BUT...BUT... WE JUST SAW YOU GO BY ALL DRESSED UP!



THAT MUST HAVE BEEN MY COUSIN EGGHEAD! HE'S A Highbrow MADISON AVENUE EXECUTIVE!



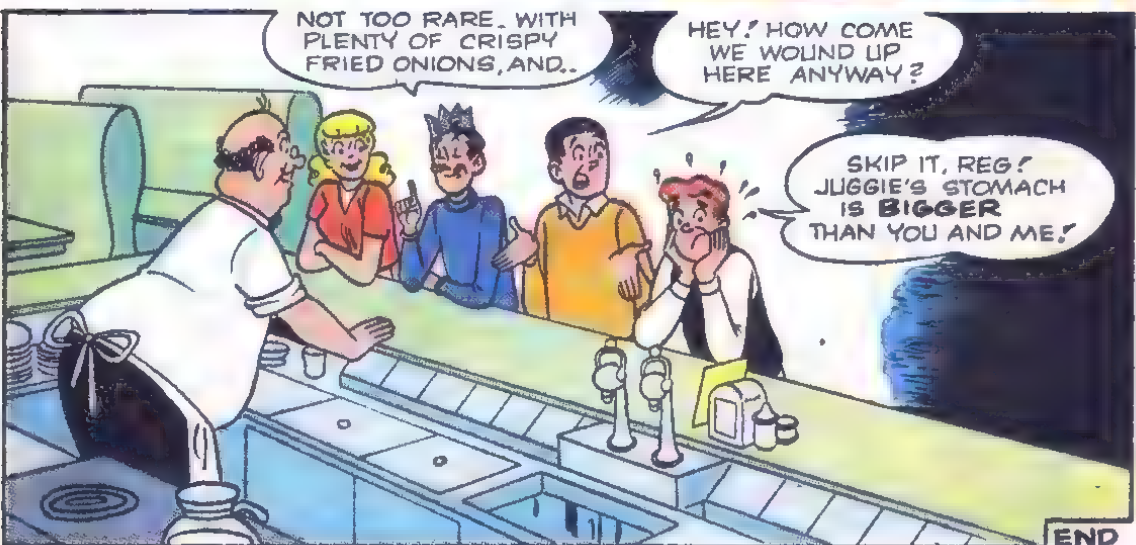
HOORAY! WE'VE STILL GOT OL' JUGGIE WITH US!

THREE CHEERS FOR GOOD OL' JUG!



C'MON KIDS! THIS CALLS FOR A CELEBRATION! ON ME!

SWELL!



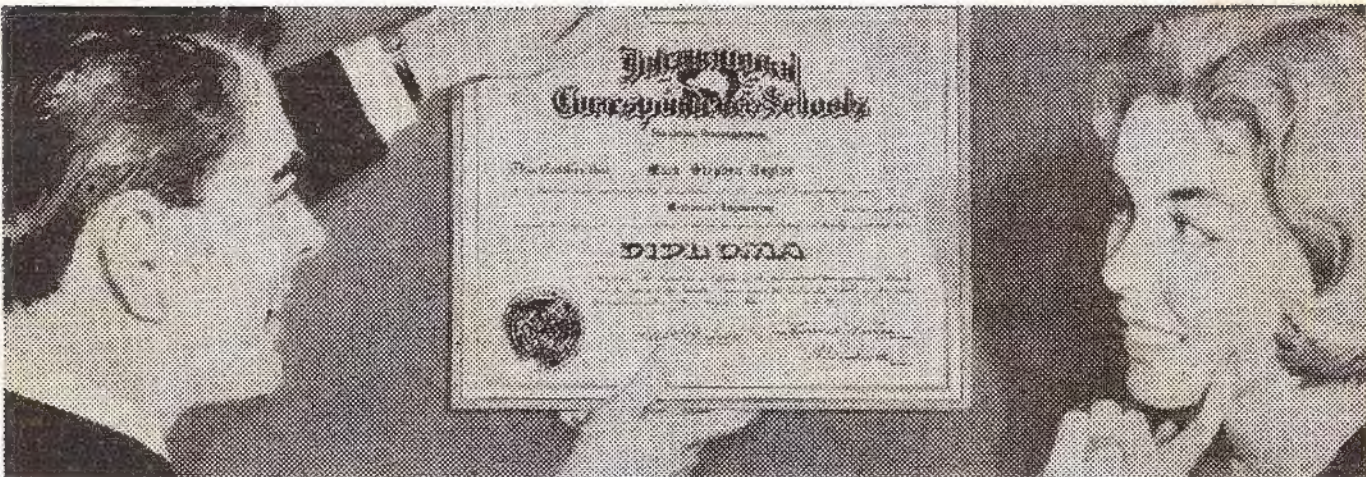
NOT TOO RARE. WITH PLENTY OF CRISPY FRIED ONIONS, AND..

HEY! HOW COME WE WOUND UP HERE ANYWAY?

SKIP IT, REG! JUGGIE'S STOMACH IS BIGGER THAN YOU AND ME!

END





## INSURE YOUR FUTURE WITH AN I.C.S. HIGH SCHOOL DIPLOMA

Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

Lack of a high school diploma can automatically keep you from getting a better paying job. Or it can set you apart socially from other people who did finish their high school education.

How can you avoid taking such a risk without going back to school? The answer is International Correspondence Schools. You can *insure your future* with an I. C. S. High School Diploma.

I. C. S. is the world's oldest and largest home-study school. I. C. S. offers fully accredited high school courses. You earn your high school diploma at home—in your spare time—at your own pace.

You take only the courses you need. You get personalized guidance and instruction along every step of the way. The I. C. S. method is recognized by thousands of businesses and industries across the country. Millions of former students who have achieved amazing success are living proof of the results you can expect.

To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a **FREE** Career Kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" Career Guide, (2) a High School Catalog and (3) a Sample Lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's your future. Insure it by mailing the coupon *today*.

**For Real Job Security—Get an I. C. S. Diploma! I. C. S., Scranton 15, Penna.**

Accredited Member,  
National Home Study Council

### INTERNATIONAL CORRESPONDENCE SCHOOLS



**BOX D 4984D, SCRANTON 15, PENNA.**

(In Hawaii, reply P.O. Box 418, Honolulu)

(Partial list of courses)

Without cost or obligation, send me "HOW TO SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson):

- |                                              |                                                  |                                                          |
|----------------------------------------------|--------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> HIGH SCHOOL GENERAL | <input type="checkbox"/> HIGH SCHOOL SECRETARIAL | <input type="checkbox"/> HIGH SCHOOL SPECIAL SUBJECTS    |
| <input type="checkbox"/> COLLEGE PREPARATORY | <input type="checkbox"/> HIGH SCHOOL MATHEMATICS | (designed to meet specific needs of individual students) |

I. C. S. also offers a full schedule of vocational courses for men and women in all major fields including the following:

- |                                     |                                          |                                       |                                    |                                           |
|-------------------------------------|------------------------------------------|---------------------------------------|------------------------------------|-------------------------------------------|
| <input type="checkbox"/> AUTOMOBILE | <input type="checkbox"/> BUILDING TRADES | <input type="checkbox"/> ELECTRONICS— | <input type="checkbox"/> CHEMISTRY | <input type="checkbox"/> AIR CONDITIONING |
| <input type="checkbox"/> ART        | <input type="checkbox"/> ENGINEERING     | <input type="checkbox"/> RADIO—TV     | <input type="checkbox"/> BUSINESS  | <input type="checkbox"/> DRAFTING         |

Name \_\_\_\_\_ Age \_\_\_\_\_ Home Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_ Working Hours \_\_\_\_\_ A.M. to P.M. \_\_\_\_\_

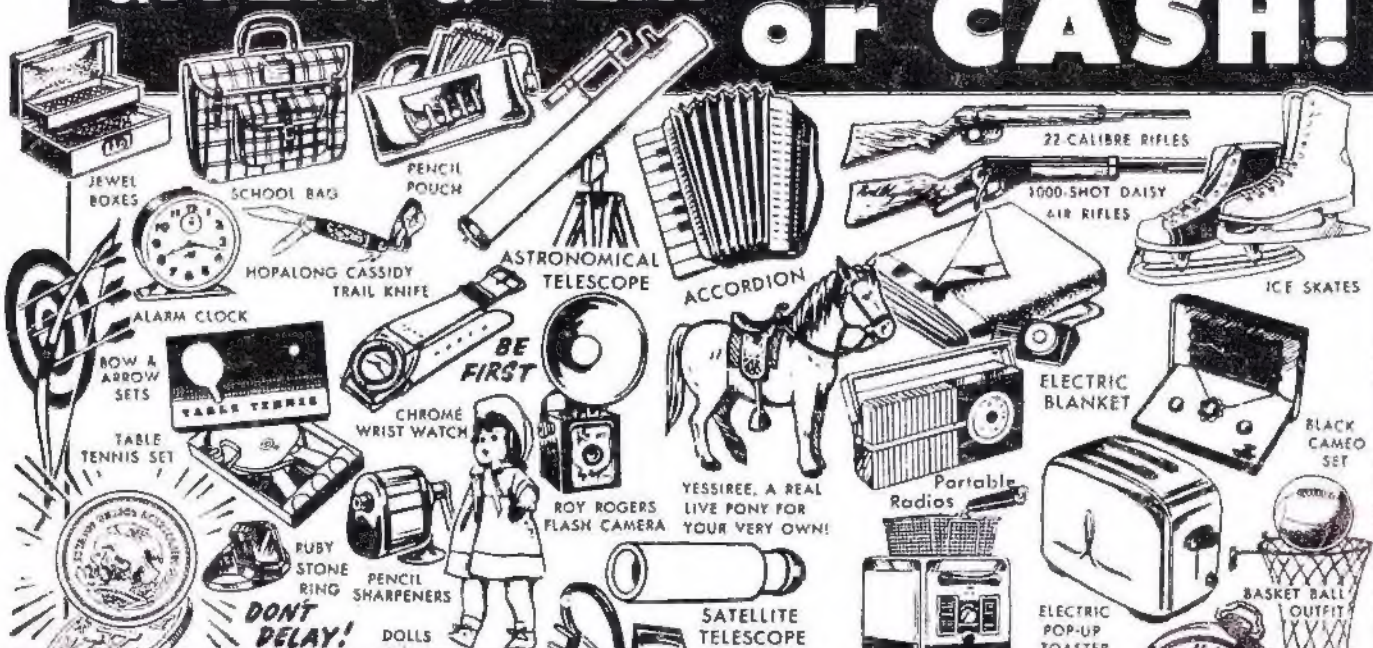
Occupation \_\_\_\_\_

Canadian residents send coupon to International Correspondence Schools, Canadian, Ltd., Montreal, Canada. . . . Special low monthly tuition rates to members of the U. S. Armed Forces.



# BOYS! GIRLS! LADIES! MEN!

# GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!



## YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

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Great Fun!  
Start your own coin collection!  
**JUST MAIL COUPON!**

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start.

Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.



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MAIL THIS COUPON

## MAIL COUPON—Foreign Coins Sent Free!

Date.....  
Wilson Chemical Co., Dept. 140-21, Tyrone, Pa.

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

**WILSON CHEMICAL CO.**  
DEPT. 140-21 TYRONE, PA.



# 147 FAMOUS AUTOMOBILES



1918



1919

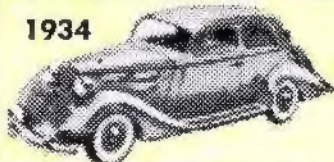


1920



1921

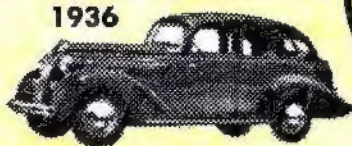
Only  
**\$2.49**



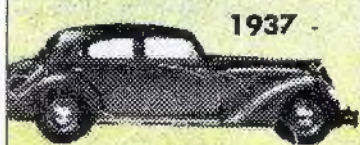
1934



1935



1936



1937



1938



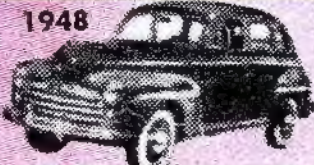
1939



1940



1941



1948



1949



1950



1951



1958

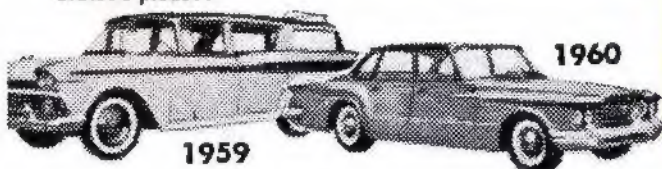


**Comes packed in this special garage box in which to store your models!**

**KIDS!**

Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! **EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT** — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send \$2.49 money order or check with coupon.

Satisfaction guaranteed or your money refunded. No C.O.D.'s please!



1959

1960

## HERE'S A COMPLETE LIST OF CARS YOU GET

|                     |                  |                 |
|---------------------|------------------|-----------------|
| 1915 Buick          | 1932 Essex       | 1949 Hudson     |
| 1916 Apperson       | 1933 Dodge       | 1950 Chrysler   |
| 1917 Oakland        | 1934 LaFayette   | 1951 Nash       |
| 1918 Baker Electric | 1935 Cadillac    | 1952 Plymouth   |
| 1919 Franklin       | 1936 Terraplane  | 1953 Mercury    |
| 1920 Chevrolet      | 1937 Hupmobile   | 1954 Chrysler   |
| 1921 Case           | 1938 Ford        | 1955 Lincoln    |
| 1922 Mercer         | 1939 Packard     | 1956 Dodge      |
| 1923 Stearns        | 1940 Mercury     | 1957 DeSoto     |
| 1924 Chandler       | 1941 Plymouth    | 1958 Ford       |
| 1925 Locomobile     | 1942 Lincoln     | Thunderbird     |
| 1926 Cleveland      | 1943 Nash        | 1959 Rambler    |
| 1927 Jordan         | 1944 Willys Jeep | 1960 Valiant    |
| 1928 Kissel         | 1945 DeSoto      | 1961 Willys     |
| 1929 Auburn         | 1946 Dodge       | 1962 Chrysler   |
| 1930 Cord           | 1947 Kaiser      | 1963 Oldsmobile |
| 1931 Durant         | 1948 Ford        |                 |

## MAIL COUPON TODAY!

Auto Models, Dept. 51  
Carle Place, L.I., N.Y.

No C.O.D.'s

Gentlemen:

Please send immediately full set of 147 auto models. I enclose \$2.49. If not satisfied I may return for full refund.

NAME .....

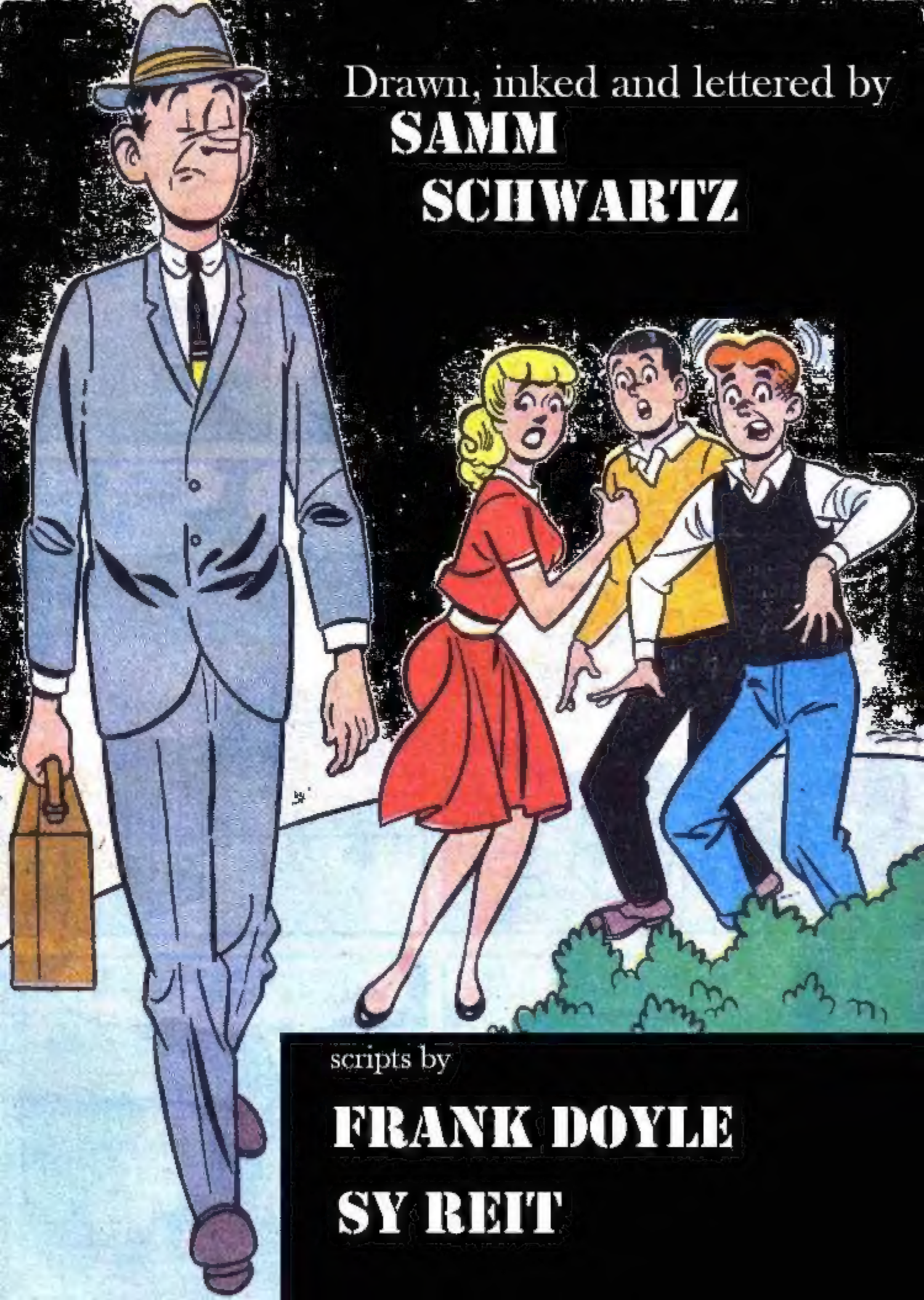
ADDRESS .....

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